

NRRT 470
Impacts of Tourism
Spring, 2015

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I. COURSE DESCRIPTION

This course is designed to examine the impacts of tourism from several distinct, but interrelated perspectives: social, political, economic, and environmental. Limits to future tourism growth are discussed and possible strategies to mitigate impacts are detailed. The class is held in a seminar format and case studies are used to highlight issues discussed in class.

II. COURSE PREREQUISITES

This course is designed for senior NRRT students in the Natural Resource Tourism and Global Tourism options.

III. INSTRUCTIONAL OBJECTIVES

The basic goal of this course is to develop an understanding of both the positive and negative impacts of tourism. The following specific objectives are addressed:

- 1) to examine the social and political consequences of tourism.
- 2) to provide an appreciation of the economic significance of tourism.
- 3) to evaluate the environmental impacts of tourism growth.
- 4) to develop an understanding of the limits to tourism growth and the subsequent need for planning and management.

In addition, other critical issues in the travel and tourism field will be identified and discussed through issue presentations.

IV. REQUIRED MATERIALS AND / OR READINGS

Several of the required readings are located on **Blackboard under the course number**. Others are from the Web. **Just click on URLs** in the course outline on Blackboard for articles located on the web.

We may be adding up-to-date readings throughout the semester. You will be notified when this happens.

V. COURSE POLICY AND PROCEDURE

- 1) All assignments are due no later than class time on the designated date. Late papers will be graded down one full grade per day after the due date.
- 2) All assignments must be typed unless otherwise indicated by the instructor.
- 3) The A.P.A. (American Psychological Association) format must be used whenever referencing is required for assignments given. Failure to correctly utilize A.P.A. referencing style will have a negative impact on your grade.
- 4) Attendance: Class attendance is mandatory and will constitute 10% of your final grade. Attendance will normally be taken at the beginning of each class session. Two class absences (for whatever reason) will be allowed. The third class absence will drop your grade by 10%. For example, if you have a letter grade of "A" based on your assignments and miss 3 or more classes, your final grade for the course will be a "B". ***Any class absences during the Student Presentation (April 28th to May 7th) segment of the course will automatically drop your grade by 10%.***

ROLE WILL BE TAKEN AT THE BEGINNING OF EACH CLASS. STUDENTS WHO ARRIVE AFTER ATTENDANCE HAS BEEN TAKEN (I.E. LATE) WILL BE CONSIDERED ABSENT FROM THAT DAY'S CLASS!

VI. COURSE REQUIREMENTS

- 1) **Assignment 1.** An "issue" will be presented in class in groups of two students. A typed paper will be due on *March 31st*.
- 2) **Assignment 2.** A research paper examining a global issue related to tourism will be completed in groups of about four students. This paper will be due on *May 7th*. The results will be presented in class on *April 28th, April 30th, May 5th, and May 7th*.
- 3) **Assignment 3.** During several class periods, an assignment will be given on readings required for class discussion.

VII. COURSE GRADING

<u>Grading Summary</u>	<u>Percent of Grade</u>
Issue paper (Assignment 1)	20%
Issue presentation (Assignment 1)	20%
Global Tourism paper (Assignment 2)	20%
Global Tourism presentation (Assignment 2)	20%
Reading assignments (Assignment 3)	10%
Class participation	<u>10%</u>
	100%

VIII. COURSE CONTENT

January 20	Expectations Workshop
January 22	Tourism Video
January 27	<u>In-class assignment</u> -Think of the most positive and most negative <i>social or cultural</i> interaction you have had while traveling. Be ready to discuss these examples in class. Social / Cultural Impacts of Tourism Readings: http://www.coastlearn.org/tourism/why_socioimpacts.html http://anandasanyal.blogspot.com/2009/04/economic-and-social-impacts-of-tourism.html
January 29	Social / Cultural Impacts – Case Studies Readings: Mitchell, R. E. (2001). Community perspectives in sustainable tourism: Lesson from Peru. <i>Tourism, recreation and sustainability</i> . New York, NY: CABI. Lewis, J. B. (2001). Self-developed rural tourism: A method of sustainable tourism development. <i>Tourism, recreation and sustainability</i> . New York, NY: CABI. Assignment Due: One question from each of the January 29th case studies. Be prepared to discuss these questions in class.
February 3	Social / Cultural Impacts
February 5	Issue Paper - Group Organization Session – <u>Bring your computers to class!</u>

- February 10 Environmental Impacts of Tourism
Readings: <http://www.gdrc.org/uem/eco-tour/envi/index.html>
 (Read all 4 sections)
http://www.coastlearn.org/tourism/why_problems.html
- February 12 Environmental Impacts of Tourism – Case Studies
Readings: Speck, E. (2002). The Fairmont Chateau Whistler resort: Moving towards sustainability. *Sustainable tourism: A global perspective*. New York, NY: Butterworth Heinemann.
 Waldren, D., & Williams, P. W. (2002). Steps towards sustainability monitoring: The case of the resort municipality of Whistler. *Sustainable tourism: A global perspective*. New York, NY: Butterworth Heinemann
 Maho Bay case study
Assignment Due: One question from each of the February 12th case studies. Be prepared to discuss these questions in class.
- February 17 Economic Impacts of Tourism
Readings: http://www.coastlearn.org/tourism/why_economicimpacts.html
<http://www.unep.org/resourceefficiency/Business/SectoralActivities/Tourism/FactsandFigure/aboutTourism/ImpactsOfTourism/EconomicImpactsOfTourism/NegativeEconomicImpactsOfTourism/tabid/78784/Default.aspx>
- February 19 Economic Impacts of Tourism – Case Studies
Readings: Roberts, L. (2002). Farm tourism – Its contribution to the economic sustainability of Europe’s countryside. *Sustainable tourism: A global perspective*. New York, NY: Butterworth Heinemann.
http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&ved=0CCUQFjAA&url=http%3A%2F%2Fwww.researchgate.net%2Fpublication%2F23730326_Tourism_and_its_Contribution_to_Regional_Development_Three_Case_Studies%2Flinks%2F0deec52ab15c54fb35000000.pdf&ei=qzK9VOa7Mib4yATNz4LwDQ&usg=AFQjCNHBpEkef-wqIltBWpmKx0HNahBXYg&sig2=os_ReU2KZxJqghkaT_3zZw&bvm=bv.83829542,d.aWw
 Hitchcock, R. (1997). Cultural, economic, and environmental impacts of tourism among Kalahari bushmen. *Tourism and culture: An applied perspective*. New York, NY: SUNY Press.
Assignment Due: One question from each of the February 19th case studies. Be prepared to discuss these questions in class.
- February 24 Tourism Impacts – Minimizing the Negatives and Maximizing the Positives (Brainstorming Session)
- February 26 Group Project Day – On Your Own
- March 3 Cuisine Tourism
 Speaker: Christina Minihan
- March 5 Final Project Group Work Session – **Bring your computers to class!**

<http://www.f-cca.com/downloads/2012-Cruise-Industry-Overview-Statistics.pdf>

<http://www.windrosenetwork.com/The-Cruise-Industry-Environmental-Issues>

Island Building

Readings:

<http://adventure.howstuffworks.com/dubai-palm1.htm>

<http://tinyhouselistings.com/self-sufficient-island-made-from-plastic-bottles/>

Assignment Due: One question from a case study of your choice for each presentation topic on March 26th (2 questions total). Be prepared to ask your questions to the presenters.

March 31

Issue Presentations

Last Chance Tourism

Readings:

https://www.researchgate.net/publication/249024088_Last-chance_tourism_the_boom_doom_and_gloom_of_visiting_vanishing_destinations

Click on 'Full Text' to upload entire article

Management Human / Wildlife Interaction as a Tourist Attraction

Readings:

<http://www.bornfree.org.uk/campaigns/zoo-check/travellers-animal-alert/issues-of-concern/nov-10-does-wildlife-tourism-have-a-future/>

Assignment Due: One question from a case study of your choice for each presentation topic on March 31st (2 questions total). Be prepared to ask your questions to the presenters.

Assignment 1: Issue Papers Due on March 31st!

April 2

Issue Presentations

Virtual Tourism

Readings:

<http://www.mysecurecyberspace.com/articles/features/virtual-tourism.html>

Space Tourism

Readings:

<http://articles.latimes.com/2013/apr/30/business/la-fi-virgin-galactic-20130430>

<http://articles.latimes.com/2000/may/22/news/mn-32732>

http://articles.economicstimes.indiatimes.com/2013-11-19/news/44242607_1_reusable-spaceship-first-commercial-space-flight-tickets

Assignment Due: One question from a case study of your choice for each presentation topic on April 2nd (2 questions total). Be prepared to ask your questions to the presenters.

April 7

Issue Presentations

Dark Tourism

Readings:

<http://www.theguardian.com/travel/2013/oct/31/dark-tourism-murder-sites-disaster-zones>

<http://www.telegraph.co.uk/travel/travelnews/10523207/Dark-tourism-why-are-we-attracted-to-tragedy-and-death.html>

One Other Topic for Student Presentations (Group may select topic)

Hand in 2 readings for students 2 weeks before your presentation

Assignment Due: One question from a case study of your choice for each presentation topic on April 7th (2 questions total). Be prepared to ask your questions to the presenters.

April 9

Issue Presentations

Two Other Topics for Student Presentations (Groups may select topic)

Hand in readings for students 2 weeks before your presentation

April 14

Coastal Research Study

Speaker: Arren, Colorado State University

April 16

Ecotourism – An Outbound Operator’s Perspective

Readings: Motavalli, J. 2002. Taking the natural path. *E Magazine: The Environmental Magazine*. July/August 2002. 13(4): 26-36.

Speaker: Ryan Finchum, Emerald Planet Conservation Consulting and Tours

April 22

Sustainability and Tourism: Success Stories

April 24

Topic to be Determined

Speaker: Sunshine Swetnam

April 28

Final Project Presentations

April 30

Final Project Group Work Day

May 5 - 7

Final Project Presentations

Final Papers Due on May 7th!