Course Outline - NRRT 662

Course Number: NRRT 662
Course Title: Global Tourism Policy
Credits: 2
Terms: Fall
Prerequisite: None
Grading: Traditional

Course description: This course explores the major international policies, trends and challenges facing tourism and provides an understanding of policies, programs and regulations and how international tourism is affected.

Course Objectives:
• Develop an awareness of the multitude of factors influencing international tourism policy
• Understand the important policy and planning issues in international tourism
• Identify tourism policies and trends across regions and countries across the world

Course Outline:
• Policy development process and options
• World Tourism policy issues
• Essential factors for effective tourism policy development
• Policy ties to commercial and economic development
• Policy and foreign policy implications of tourism
• Sustainability
• Affecting and influencing tourism policy